

VMware alternative: Parallels RAS



Is it time you look for another app and desktop delivery solution?

The Broadcom acquisition of VMware has generated considerable unease for their partners. This apprehension largely arises from Broadcom which includes selling off the [VMware's EUC division](#) and more recently providing a [termination notice to VMware partners](#) generating below \$500K in annual VMware revenue. These actions have not only diminished VMware's support network but also cast doubts on its future trajectory.

In light of these developments, it's imperative for VMware partners to proactively consider migration strategies and seek out alternative virtualization solutions that align with the evolving demands of today's workplaces.

Become a Parallels Partner

Parallels is committed to supporting your business. Here's how we can help:



Tailored IT Solutions

Access virtualization & secure network access (SNA) solutions for your customers.



24/7 Free IT Support

Ensure a smooth transition with our round-the-clock support.



MDF Program

foster business growth through our Market Development Fund program.



Free technical training

Enhance expertise with complimentary training and certification.

Why VMware partners should be considering a change?



Future concern

The acquisition of VMware by Broadcom has sparked industry-wide concerns no with the selling off the VMware's EUC division and dropping a large portion of their partner network creating further uncertainty of the business and reducing the support network of VMware customers.



User experience

VMware customers wanting the flexibility to deploy in on-premises, hybrid, multi-cloud environments, or Azure Virtual Desktop transitions are challenged by complex licensing and software compatibility issues, with VMware's Universal Licensing adding further costs and complexity.



Simplicity

Empower users with a simple digital workspace. Just one console for administration. Straightforward deployment and management.

Learn more about being a Parallels Partners www.parallels.com/partners

Parallels RAS?

Think VMware Horizon, made easy.

All-in-one remote application and desktop (VDI) delivery solution, providing secure access from any device.

Parallels® RAS is a versatile virtual application and desktop delivery solution, enabling secure remote work for organizations of all sizes. It provides an agile, cloud-ready foundation with end-to-end security and a centralized management console. Support on-premises, hybrid, or public cloud deployments and seamless integration with platforms like Azure Virtual Desktop and Amazon EC2.

Parallels RAS offers flexibility, scalability, and IT agility to swiftly respond to evolving business requirements, all under a comprehensive, single licensing model that includes 24/7 support and access to free training.

Watch the Parallels
"what is RAS" video



Flexibility

Deploy core components where best suited.

Mix and match workloads: hybrid, on-premises, private cloud, public cloud including Azure Virtual Desktop and AWS EC2.



User experience

Parallels RAS enables end users with the flexibility to work and collaborate in any remote environment while using their device of choice.



Simplicity

Empower users with a simple digital workspace. Just one console for administration. Straightforward deployment and management.



Enhanced security

Exceptional end-to-end security and compliance measures are built directly into the product code. This ensures confidence in deployment confidence, regardless of configuration.



Total Cost of Ownership

All-in-one solution, with fast and effective onboarding and deployment times. Includes 24/7 support, free technical training, and simple licensing, all of which combine to help reduce costs.

Additional Resources

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