



GOODRAM is a brand of memory and storage products manufactured by Polish company Wilk Elektronik. Since 2003, GOODRAM has produced removable and desktop storage along with computer memory for consumers and enthusiasts worldwide, as well as memory for high performance industrial and enterprise applications. GOODRAM have over 27 years of marketing and manufacturing experience, coupled with in-house developed engineering solutions, own R&D department and advanced quality control procedures, guaranteeing that GOODRAM products are innovative and reliable. GOODRAM products are available worldwide, receiving positive reviews and recommendations from both consumers and industry experts.

# What products do GOODRAM offer?



#### **USB**

USB Huge range from 4GB-128GB, Bespoke branding available

Warranty – Lifetime



#### **FLASH CARDS**

SD Cards 8GB-128GB, All In One card & USB

Warranty - Lifetime



#### **DRAM**

DDR2, DDR3, DDR4 for desktops and laptops (Consumer, Business & Industrial) 4GB-64GB

Warranty - Lifetime



#### SSD

SATA 2.5", NVMe PCIe, SATA M.2 2242, SATA M.2 2280

Warranty – 3 Years

Installing GOODRAM components in your hardware **will not** invalidate the manufacturer warranty. If the DRAM or SDD develops a fault then it carries its own warranty and will be swapped out.

### **Key Facts About GOODRAM**

- GOODRAM has 27-years of experience in the memory market as distributor, manufacturer and distribution hub
- Their HQ and manufacturing plant is located in Poland
- GOODRAM is the key partner of Toshiba Memory Europe
- GOODRAM is the leading brand of DRAM memory modules and SSDs in Poland
- Their team consists of 200 experts spread across manufacturing, development, quality control, product management, marketing and sales departments
- GOODRAM products include USB flash drives, memory cards, memory modules, solid state drives and accessories
- The factory is equipped with one of the most technologically advanced SMT lines, 400 testing platforms and climatic chamber for industrial solutions
- GOODRAM test every single DRAM memory module they manufacture

## **Unique Selling Points (USP's)**

- Ultra-competitive price point
- European manufacturer of DRAM in their production plant in Poland
- Can supply new DDR2 & DDR3 DRAM for large projects as can be made to order (The likes of Kingston no longer sell it)
- Every product they produce is tested so failure rate very low (a lot of manufacturers batch test)
- All components used are of the highest grade
- All products can be co-branded



Introducing **IRDM** by GOODRAM. Experience No Limits! IRDM products are dedicated for anyone who's in need of the highest performing and the most reliable products to fulfil their daily jobs or hobbies, without compromising on other features such as design or affordability.

Potential customers include photographers, engineers, developers, filmmakers or extreme sports enthusiasts, gamers, e-sport players or modders. We have the tools, you have the talent!



## **IRDM FLASH CARDS**

IRDM SD Cards 32GB-128GB, high performance and reliability



### **IRDM DRAM**

IRDM RAM DDR4 for desktops and laptops (Consumer, Business & Industrial) 4GB-32GB



### **IRDM SSD**

IRDM SSD gen. 2 SATA III 2,5" SSD, 60GB-240GB

# **Get to know IRDM by GOODRAM**

IRDM product line is divided into 3 tiers: IRDM, IRDM PRO and IRDM ULTIMATE. IRDM is the base product. For IRDM PRO and ULTIMATE lineups, are the brand's better and the best products. Additionally, there are products, marked with the "X" letter in their model name can join all tiers.

These products differ slightly in performance or design from the flagship products but not enough to belong to the higher tier.

