Enhancing Next-Generation Entertainment Venues with Cutting-Edge Security & Networking

Background

A leading brand in immersive social entertainment is transforming the way people experience competitive gaming, blending interactive technology with hospitality to create high-energy, social-first venues.

These venues are designed to host large groups, offering a seamless blend of sport, gaming, and social experiences. The nature of the business demands a robust, high-performance security and networking solution that can ensure smooth operations, safeguard customer experiences, and support future scalability.

The Challenge

With multiple venues operating simultaneously and hundreds of guests visiting each location daily, the company needed a comprehensive security and networking solution that could:

- Provide 360-degree surveillance coverage for guest safety, loss prevention, and operational monitoring.
- Ensure seamless access control for staff and VIP areas while maintaining an open and welcoming environment for guests.
- Deliver a high-performance network infrastructure to support digital interactions, live data tracking, and internal communication systems.
- The team was considering two competing solutions and required a hands-on demonstration to make an informed decision.

The Solution & Deployment

Following an in-depth demonstration showcasing Ubiquiti's superior performance, ease of use, and centralised management, the company confidently chose Ubiquiti's UniFi Enterprise solution over the competing vendor.

The deployment was awarded as a full-service project, with installation managed by our expert team, ensuring a seamless rollout across all new venues.

The solution included:

UVC-AI-360 Cameras
Providing 360-degree AI-powered surveillance for full venue monitoring.

UVC-G5-DOME Cameras
Offering high-resolution indoor security coverage with intelligent motion detection.

UA-ULTRA Access Control Units
Enabling secure and efficient staff and VIP access management.

ENVR (Enterprise Network Video Recorder)
Ensuring centralised and scalable video storage for security compliance.

USW-PRO-MAX-48-POE & 1x USW-PRO-MAX-24-POE Switches
Providing high-speed connectivity and Power over Ethernet (PoE) for seamless system integration.

The Result

By implementing Ubiquiti's advanced security and networking ecosystem, the company has successfully established a secure, scalable, and future-ready infrastructure across its expanding portfolio of entertainment venues.

Unmatched Surveillance
AI-enhanced cameras deliver full coverage with automated alerts for real-time security monitoring.

Seamless Access Control
Smart authentication ensures only authorised staff can access restricted areas.

Scalable & Future-Proof
With centralised cloud-based management, all locations can be monitored and adjusted remotely.

Effortless Integration
Ubiquiti's all-in-one ecosystem simplifies IT management, reducing operational complexity.

Conclusion

Choosing Ubiquiti over alternative brands was a strategic move that provided this leading entertainment brand with a secure, reliable, and high-performance solution tailored to its fast-growing business model.

With more new venues launching this year, this successful deployment not only enhances security and connectivity today but also sets the foundation for future expansion - ensuring every location delivers the best possible guest experience while maintaining top-tier security and operational efficiency.

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